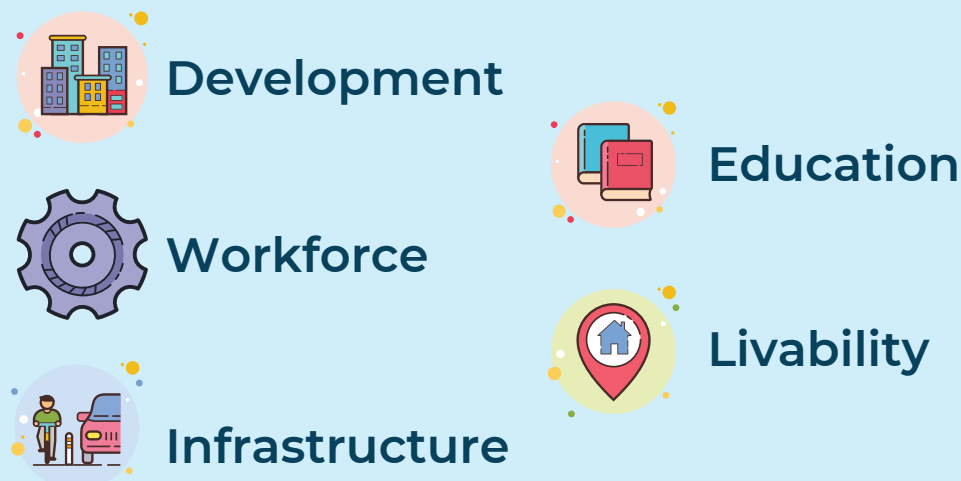
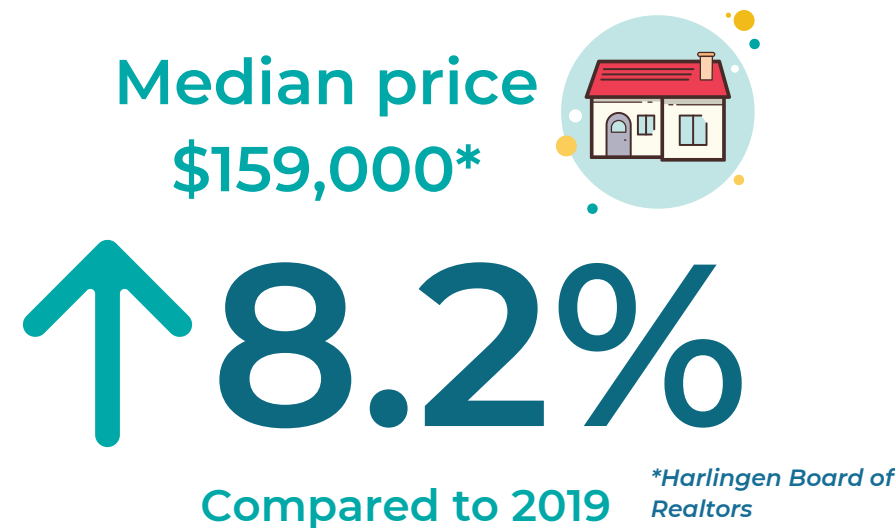


KEY PRIORITIES



HOUSING REPORT



SCHOOL REPORT



HARLINGEN CONSOLIDATED SCHOOL DISTRICT

- **96% Graduation rate**
- **42 Industry Certification Opportunities**
- **100% Seniors committed to secondary plans**

TEXAS STATE TECHNICAL COLLEGE

- **25,181 Degrees Awarded to Texas since 2012**
- **18,150 Texans enrolled in 2020**
- **84% Job Placement Rate**

UNIVERSITY OF TEXAS RIO GRANDE VALLEY

- **29,113 Enrollment in 2019**
- **63 Bachelor's, 58 Master's, 5 Doctoral**
- **UTRGV School of Medicine has more than 200 medical students**

2020 HARLINGEN RANKINGS

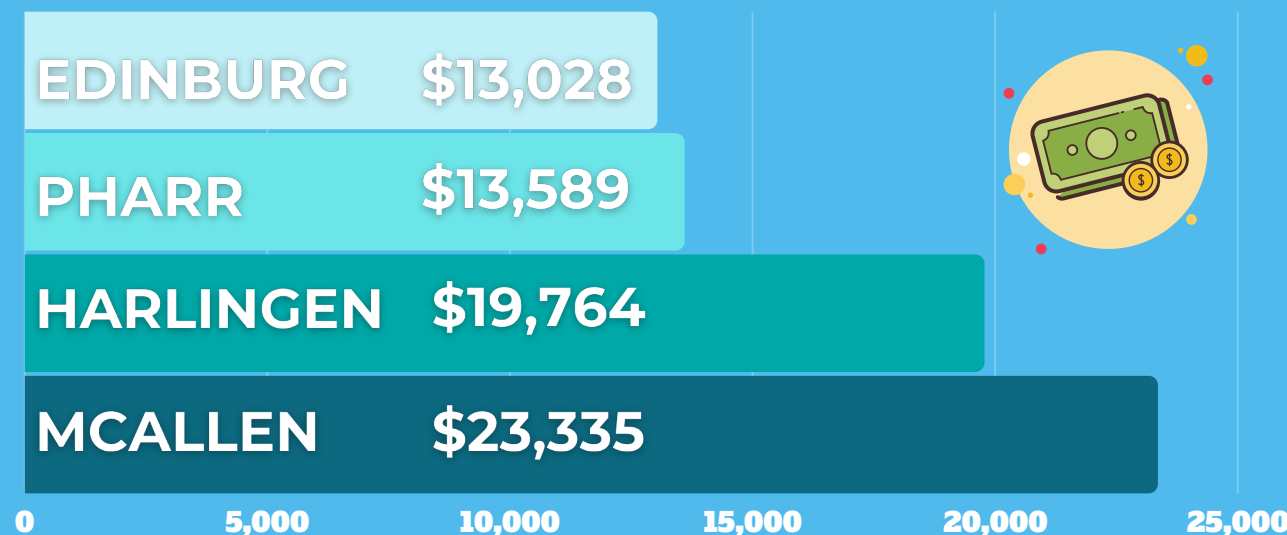


Harlingen has seen growth in key economic indicators including attracting new business & expansions, sales tax, new construction, and cost of living.



TAXABLE SALES PER CAPITA 2020*

*City of Harlingen



TOTAL CONSTRUCTION*



EMPLOYMENT & WAGES

AREA	Number of employees	Avg. Hourly Wage*	Avg. Weekly Wage	Avg. Annual Wage*
Brownsville-Harlingen Metropolitan Statistical Area	143,005	\$17.53	\$701	\$36,452



\$54,330

Average Household Income in Harlingen

*Assumes a 40-hour week worked the year-round.
Source: Labor Market Statistics, Quarterly Census of Employment and Wages Program

TOP INDUSTRIES BY JOBS*



3,219

Total Establishments

31,504

Total Employees

*Texas Workforce Commission, Workforce Solutions Cameron, & Cameron County Rio South Texas Economic Council

HARLINGEN IS THE MOST AFFORDABLE CITY IN U.S.

Named by the Council for Community & Economic Research, Harlingen is ranked #1 in participating urban areas as the most affordable standard of living.

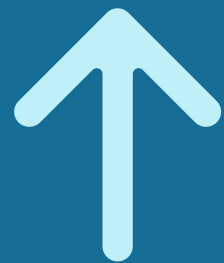
It is 20% lower than the national average. The composite index is based on housing, utilities, groceries, transportation, healthcare, and miscellaneous goods and services.

Living in Harlingen adds some bang to your buck!





VALLEY INTERNATIONAL AIRPORT



4.1%

Increase in cargo tonnage.

A combined 59,979 tons.

The airport now offers a total of nine venues that include bars, shops, and restaurants. They can be found throughout the airport; a shop and a restaurant are located in the public area on the first floor. Upstairs passengers can find two restaurants, two bars, and one gift shop.



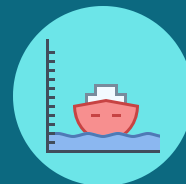
The U.S. Customs terminal is in the final phase of being refurbished. Once complete, the facility will have access to two international gates with the ability to process up to 300 per hour, in addition to clearing general aviation traffic.

March 6, 2021



Marked the American Airlines inaugural flight from Chicago/O'Hare. The flight operates Saturdays and offers connections via Chicago in both directions.

Source: Valley International Airport



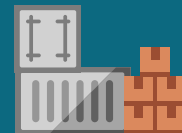
PORT OF HARLINGEN

2,329,007

TONNAGE ANNUALLY

2,000,000

WATERBORNE TONNAGE



Source: Port of Harlingen



45%

Increase in commodities over the last three years

Delivers

70%

of refined petroleum consumed regionally



Delivers

90%

of fertilizer used by local agricultural interests

Exports

100%

of Rio Grande Valley grown raw sugar; averaging 150,000 tons per year

- 2020 US Department of Transportation Maritime Division Marine Highway Project Designation award
- Awarded \$5,262,000 via TXDOT Rider 38 Grant Program in 2020 upgrades & expansion
- Improved navigability of the Port's Arroyo Colorado portion and dredged depth of a 12-foot channel and 16-foot turning basin



FREE-TRADE BRIDGE AT LOS INDIOS

2020 Crossings

TOTAL: 315,395



AUTO/MOTORCYCLE

235,553

COMMERCIAL

22,544

TRANSPORTATION

38,537



TOP EXPORTS AT CAMERON COUNTY BRIDGES

- Gasoline
- Computer chips
- Motor vehicle parts
- Seats
- LNG, other gas

TOP IMPORTS AT CAMERON COUNTY BRIDGES

- Motor vehicle parts
- Digital Storage Devices
- Computer parts
- Windshield wipers, etc

Source: Cameron County

Letter from the CEO:

"These are unprecedented times" is a phrase we heard all too often in 2020. There is no doubt that this past year was one for the record books. Everyone has been impacted by the pandemic. Many have lost loved ones, and some have lost their jobs, businesses, and more. This has been a year where we have been hurt, and yet, for some, it has been a year where we have shown our true strength and grit. Some have shown a resiliency they didn't think they had. We learned to grieve and cry with you and have learned to survive and thrive with you.

The Development Corporation of Harlingen, Inc. and the City of Harlingen took a bold step before federal funds started coming down by initiating the Harlingen Emergency Loan Program (HELP) for Small Businesses. Our staff dedicated much of their time to helping small businesses learn to deal with this pandemic and the governmental shutdowns, and we learned to adapt to an ever-changing world. Our daily routines were disrupted just like everyone else. We learned to work remotely and learned to be more flexible.

We saw how some businesses thrived and applaud their efforts. We saw others suffer and helped as best we could. At the end of the year, a new sense of hope began to emerge. We see that now as many are finding their way in the "new normal," yet another phrase we seem to have been hearing often. For HEDC, the year 2020 will be remembered as the year of the small business.

I want to personally thank each of our staff for their dedication to Harlingen businesses and also our Board of Directors and City Commission and City staff for all they did to help make 2020 a bit easier for everyone.

Warmest regards,

Raudel Garza

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